

Privacy Policy for Aya Estates

Aya Estates ("we," "our," or "us") is committed to protecting and respecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website [www.ayaestates.com] and engage with our services. Please read this policy carefully to understand our views and practices regarding your personal data and how we will treat it.

1. Information We Collect

We may collect and process the following data about you:

1.1 Personal Identification Information

- Name
- Address
- Email address
- Phone number

1.2 Non-Personal Identification Information

- Browser type and version
- IP address
- Time zone setting
- Browser plug-in types and versions
- Operating system and platform

1.3 Financial Information

- Bank account details (for processing payments and deposits)

1.4 Transaction Information

- Details about payments to and from you and other details of properties you have purchased or rented through us.

1.5 Marketing and Communications Information

- Your preferences in receiving marketing from us and your communication preferences.

2. How We Use Your Information

We use the information we collect in the following ways:

2.1 To Provide and Improve Our Services

- To provide you with information about properties and services that you request from us.
- To facilitate property transactions including buying, selling, renting, and leasing.
- To manage and administer our business.

2.2 Marketing and Communications

- To provide you with updates and information about our services.
- To send you newsletters, promotional materials, and other communications.

2.3 Compliance and Protection

- To comply with legal obligations, including anti-fraud and anti-money laundering regulations.
- To protect our rights, privacy, safety, or property, and/or that of our affiliates, you, or others.

3. How We Share Your Information

We do not sell, trade, or otherwise transfer your personal identification information to outside parties except in the following circumstances:

3.1 Service Providers

- We may share your information with trusted third-party service providers who assist us in operating our website, conducting our business, or servicing you, as long as those parties agree to keep this information confidential.

3.2 Legal Requirements

- We may disclose your information where we are legally required to do so to comply with applicable laws, regulations, and legal processes.

3.3 Business Transfers

- In the event of a merger, acquisition, or sale of all or a portion of our assets, your personal information may be transferred to the acquiring entity.

4. Data Security

We implement appropriate technical and organizational measures to protect your personal data from unauthorized access, alteration, disclosure, or destruction. Despite these measures, we cannot guarantee absolute security of your data transmitted to our site; any transmission is at your own risk.

5. Your Data Protection Rights

Depending on your location, you may have the following rights regarding your personal data:

- The right to access – You have the right to request copies of your personal data.
- The right to rectification – You have the right to request that we correct any information you believe is inaccurate or complete information you believe.
- The right to erasure – You have the right to request that we erase your personal data, under certain conditions.
- The right to restrict processing – You have the right to request that we restrict the processing of your personal data, under certain conditions.
- The right to object to processing you have the right to object to our processing of your personal data, under certain conditions.
- The right to data portability – You have the right to request that we transfer the data that we have collected to another organization, or directly to you, under certain conditions.
- If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at:
- **Email:** info@ayaestates.com

- **Address:** Aya Estates, Office1, Izabella House, 26-26 Regent Place, Birmingham, B1 1NJ

6. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to track activity on our website and store certain information. Cookies are files with a small amount of data that are sent to your browser from a website and stored on your device.

6.1 Types of Cookies We Use

- **Essential Cookies:** These cookies are necessary for the website to function and cannot be switched off in our systems.
- **Performance Cookies:** These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site.
- **Functional Cookies:** These cookies enable the website to provide enhanced functionality and personalization.
- **Targeting Cookies:** These cookies may be set through our site by our advertising partners to profile your interests and show you relevant advertisements on other sites.